

BRINGT BESONDERES ZUSAMMEN



19th Eisenstadt Conference on Europe

SOUTHEAST TACK
New opportunities at the EU borders

Fachhochschule Burgenland GmbH

Campus Eisenstadt | Campus 1 | 7000 Eisenstadt | Tel.: +43 (0)5 9010 609-0

Campus Pinkafeld | Steinamangerstraße 21 | 7423 Pinkafeld | Tel.: +43 (0)3357 45370-0

E-Mail: office@fh-burgenland.at | www.fh-burgenland.at

May, 8th and 9th 2015
University of Applied Sciences Burgenland
Department Business Studies
Eisenstadt, Campus 1

SOUTHEAST TACK

NEW OPPORTUNITIES AT THE EU BORDERS

Austria is urgently seeking impulses for growth. The transformation process in Central and Eastern Europe has been a driving force for the past 20 years. We are taking the next step southeast and are asking:

- How are economies and societies developing at the EU borders?
- Where do opportunities lie for Austria?
- How can we use them?
- Which experiences made in Central Europe can be transferred to Southeast Europe and Turkey?
- Where are new and innovative strategies needed?

Registration: Participation is free.
Please register at office.wirtschaft@fh.burgenland.at or
+43 (0)5 9010 6090

FRIDAY, MAY 8TH 2015

09.30 – 13.00 DOCTORAL CONFERENCE

Young researchers present their projects and results

15.30 – 18.00 SOUTHEAST TACK FOR THE ECONOMY

Experts discuss economic framework conditions and business models for Southeast European countries and Turkey – a region with more than 100 million inhabitants, who have accumulated needs and a growth rate well above the EU average.

Gudrun Biffl (Donau Universität) Sebastian Eschenbach (FH Burgenland) Michael Kötttritsch (Die Presse) Anton Putz (Leier International) Peter Wukowits (Nokia)

18.00 MUSIC AND TALK

A musical journey down Amber Road with Eva Klikovics und Phillipp Jagschitz, students present matching wines and give information about touristic attractions, offering snacks and time for informal talks.

SATURDAY, MAY 9TH 2015

09.30 – 13.00 SOUTHEAST TACK FOR THE SOCIETIES

Experts explain developments in politics, security issues and education and show opportunities for using potential in Eastern European countries and Turkey, i.e. in the immediate vicinity of the EU.

Vladimir Gligorov (Wiener Institut für Internationale Wirtschaftsvergleiche) Predrag Jureković (Landesverteidigungsakademie) Michael Kötttritsch (Die Presse) Vlado Majstorović (Universität Mostar) Willem Noë (EU) Gerhard Steier (bgl. Landtag) Studierende (FH Burgenland und internationale Hochschulpartner) Ingrid Wadsack-Köchl (BM: WFW)